

SUPERIOR COURT OF THE STATE OF CALIFORNIA
COUNTY OF LOS ANGELES

ELLIOTT M. FOX,

Plaintiff,

-and-

NECA-IBEW PENSION FUND (THE DECATUR PLAN), On
Behalf of Itself and All Others Similarly Situated,

Plaintiff-Intervener,

vs.

JAMDAT MOBILE, INC., et al.,

Defendants.

) Case No. BC344364

) CLASS ACTION

) Assigned to: Hon. John Shepard Wiley, Jr.

PROOF OF CLAIM AND RELEASE

I. GENERAL INSTRUCTIONS

1. To recover as a Member of the Class based on your claims in the action entitled *Fox v. JAMDAT Mobile, Inc., et al.*, Case No. BC344364 (the "Litigation"), you must complete and, on page 4 hereof, sign this Proof of Claim and Release. If you fail to file a properly addressed (as set forth in paragraph 3 below) Proof of Claim and Release, your claim may be rejected and you may be precluded from any recovery from the Net Settlement Fund created in connection with the proposed settlement of the Litigation.

2. Submission of this Proof of Claim and Release, however, does not assure that you will share in the proceeds of the settlement of the Litigation.

3. YOU MUST MAIL YOUR COMPLETED AND SIGNED PROOF OF CLAIM AND RELEASE POSTMARKED ON OR BEFORE FEBRUARY 6, 2012, ADDRESSED AS FOLLOWS:

JAMDAT Shareholder Litigation
Claims Administrator
c/o Gilardi & Co. LLC
P.O. Box 8040
San Rafael, CA 94912-8040

If you are NOT a Member of the Class (as defined below and in the Notice of Settlement of Class Action ("Notice")) DO NOT submit a Proof of Claim and Release.

4. If you are a Member of the Class and you did not timely request exclusion in connection with the Notice of Pendency of Class Action (to Plaintiff Class) dated May 18, 2011, you are bound by the terms of any judgment entered in the Litigation, including the releases provided therein, WHETHER OR NOT YOU SUBMIT A PROOF OF CLAIM AND RELEASE FORM.

II. DEFINITIONS

1. "Acquisition" means the transaction whereby JAMDAT was acquired by EA for \$27.00 per share which closed on February 15, 2006.

2. "Class" means a class consisting of all Persons (other than those Persons who timely and validly requested exclusion from the Class) who were holders of JAMDAT common stock as of December 8, 2005 and who held their shares through February 15, 2006, the date of the consummation of the Acquisition of JAMDAT by EA at the price of \$27.00 per share, as certified by the Court in its order of May 18, 2011. Excluded from the Class are Defendants and any Person, firm, trust, corporation or other entity related to or affiliated with any Defendant.

3. "Defendants" means Paul A. Vais, J. William Gurley, Mitch Lasky, Henk B. Rogers, and Michael M. Lynton.

4. "Related Persons" means JAMDAT, Defendants, EA, and each of their respective predecessors, successors, affiliates, agents, partners, limited partners, investment bankers, accountants, insurers, reinsurers, attorneys, controlling shareholders, assigns, spouses, heirs, related or affiliated entities, any past, present or future officers, directors, and employees of any of the foregoing, and any members of their immediate families, or any trust of which any Defendant is the settler or which is for the benefit of any Defendant and/or member(s) of his family.

5. "Released Parties" means JAMDAT, each of the Defendants, EA, and all other Related Persons as defined above.



III. CLAIMANT IDENTIFICATION

If you held JAMDAT common stock as of December 8, 2005 and held those shares through February 15, 2006, the date of the consummation of the Acquisition of JAMDAT by Electronic Arts Inc. ("EA") at the price of \$27.00 per share and held the certificate(s) in your name, you are the beneficial holder as well as the record holder. If, however, you held JAMDAT common stock and the certificate(s) were registered in the name of a third party, such as a nominee or brokerage firm, you are the beneficial holder and the third party is the record holder.

Use Part I of this form entitled "Claimant Identification" to identify each holder of record ("nominee"), if different from the beneficial holder of JAMDAT common stock which forms the basis of this claim. **THIS CLAIM MUST BE FILED BY THE ACTUAL BENEFICIAL HOLDER(S) OR THE LEGAL REPRESENTATIVE OF SUCH HOLDER(S) OF THE JAMDAT COMMON STOCK UPON WHICH THIS CLAIM IS BASED.**

All joint holders must sign this claim. Executors, administrators, guardians, conservators, and trustees must complete and sign this claim on behalf of Persons represented by them and their authority must accompany this claim and their titles or capacities must be stated. The Social Security (or taxpayer identification) number and telephone number of the beneficial owner may be used in verifying the claim. Failure to provide the foregoing information could delay verification of your claim or result in rejection of the claim.

IV. CLAIM FORM

1. Use Part II of this form entitled "Schedule of Transactions in JAMDAT Common Stock" to supply the number of shares of JAMDAT common stock you held as of December 8, 2005 and continued to hold through February 15, 2006, the date of the consummation of the Acquisition.

2. Broker confirmations or other documents verifying that you held JAMDAT common stock as of December 8, 2005 and held those shares through February 15, 2006, should be attached to your claim. Failure to do so could delay verification of your claim or result in rejection of your claim.

NOTICE REGARDING ELECTRONIC FILES: Certain claimants with large numbers of transactions may request, or may be requested, to submit information regarding their transactions in electronic format. All claimants **MUST** submit a manually signed paper Proof of Claim and Release form whether or not they also submit electronic copies. If you wish to file your claim electronically, you must contact the Claims Administrator at 1-877-350-4776 or visit their website at www.gilardi.com to obtain the required file layout. No electronic files will be considered to have been properly submitted unless the Claims Administrator issues to the claimant a written acknowledgment of receipt and acceptance of electronically submitted data.



A. Number of shares of JAMDAT common stock you held as of December 8, 2005:

Proof Enclosed?
 Y
 N

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B. Number of shares of JAMDAT common stock you held through February 15, 2006, the date of the consummation of the Acquisition:

Proof Enclosed?
 Y
 N

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You should also include brokerage statements, or other transaction records, listing all of your transaction purchases or sales of JAMDAT between December 8, 2005 through February 15, 2006, inclusive.

V. SUBMISSION TO JURISDICTION OF COURT AND ACKNOWLEDGMENTS

I (We) submit this Proof of Claim and Release under the terms of the Stipulation of Settlement (the "Stipulation") described in the Notice. I (We) also submit to the jurisdiction of the Superior Court of the State of California, County of Los Angeles, with respect to my (our) claim as a Class Member and for purposes of enforcing the release set forth herein. I (We) further acknowledge that I am (we are) bound by and subject to the terms of any judgment that may be entered in the Litigation. I (We) agree to furnish additional information to the Claims Administrator to support this claim if requested to do so. I (We) have not submitted any other claim covering the JAMDAT common stock held as of December 8, 2005 and continued to be held through February 15, 2006, and know of no other person having done so on my (our) behalf.

VI. RELEASE

1. I (We) hereby acknowledge full and complete satisfaction of, and do hereby fully, finally, and forever release, relinquish, and discharge all Released Claims against each and all of the Released Parties.
2. "Released Claims" shall collectively mean all claims (including Unknown Claims as defined in the Stipulation), which have been or could have been asserted by any Class Member arising from or relating in any way to the facts that were or could have been alleged in the Litigation or to the Acquisition or the related disclosures in the proxy materials disseminated in connection with the Acquisition (including all amendments thereto and the additional agreements and transactions described therein) or the related disclosures for damages, injunctive relief, or any other remedies, whether based in state or federal law and whether the claim could have been brought in state or federal court against the Released Parties, including, without limitation, any allegations of violations of state or federal securities laws or rules, including laws and rules relating to mergers and acquisitions.
3. This release shall be of no force or effect unless and until the Court approves the Stipulation and the Stipulation becomes effective on the Effective Date (as defined in the Stipulation).
4. I (We) hereby warrant and represent that I (we) have not assigned or transferred or purported to assign or transfer, voluntarily or involuntarily, any matter released pursuant to this release or any other part or portion thereof.
5. I (We) hereby warrant and represent that I (we) have included information about all of my (our) holdings in JAMDAT common stock requested in this Proof of Claim and Release form.

I (WE) DECLARE UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE UNITED STATES OF AMERICA THAT ALL OF THE FOREGOING INFORMATION SUPPLIED ON THIS PROOF OF CLAIM AND RELEASE FORM BY THE UNDERSIGNED IS TRUE AND CORRECT.

Executed this _____ day of _____ in _____
(Month/Year) (City/State/Country)

 (Sign your name here)

 (Sign your name here)

 (Type or print your name here)

 (Type or print your name here)

 (Capacity of person(s) signing, e.g.,
 Beneficial Holder, Executor or Administrator)

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 Beneficial Holder, Executor or Administrator)

**ACCURATE CLAIMS PROCESSING TAKES A SIGNIFICANT AMOUNT OF TIME.
 THANK YOU FOR YOUR PATIENCE.**

Reminder Checklist:

1. Please sign the above release and declaration.
2. Remember to attach supporting documentation, if available.
3. Do not send original stock certificates.
4. Keep a copy of your claim form and all supporting documentation for your records.
5. If you desire an acknowledgment of receipt of your claim form please send it Certified Mail, Return Receipt Requested.
6. If you move, please send the Claims Administrator your new address.

